



School of Architecture, Urban Planning and Construction Engineering
BSc Architectural Design: Urban Planning Studio

April 26, 2021, h. 17:00

Seminar, WebEx meeting link: <https://politecnicomilano.webex.com/join/davide.ponzini>

The Making of Architecture for Narrative Performance

Speaker: **Nadia Alaily-Mattar** (Feodor Lynen fellow of the Alexander von Humboldt Foundation at TU Delft)

Discussant: Paolo Scrivano (Politecnico di Milano)

When public actors commission architecture projects, these commissions are always linked to public actors' desire to support political projects. Especially at critical junctures in the development of a collectivity, public actors mobilize architecture to support political projects by constructing cultural references that foreground certain narratives. However, such narratives are neither stable nor can they be controlled by architects. The interplay between architecture and communication in the production, dissemination and control of narratives can explain whether, and if so, how communication and architecture affect each other. This lecture will focus on the findings of Dr. Nadia Alaily-Mattar's research on the genesis of narratives in the case of the Elbphilharmonie in Hamburg's large-scale development of Hafen City.