



Mega-events in Heritage-rich Cities: Principles and recommendations in Europe

Seminar on the occasion of the European Heritage Award / Europa Nostra Award 2022

Milan, October 24, 2022

10:00 - 13:00

Politecnico di Milano, Aula Magna del rettore
Piazza Leonardo da Vinci 32 (Building 1, first floor)

Join us also online on Microsoft Teams

How can cities rich in culture host mega-events without putting their own heritage at risk?
How can mega-events become effective ways to promote and protect tangible and intangible heritage in Europe and beyond? Drawing on the HOMEE Research Project – winner of one of the European Heritage Award / Europa Nostra Awards 2022 in research – the seminar discusses these questions and their practical implications.

Speakers: Stefano Baia Curioni (Bocconi University), Massimo Bricocoli (Politecnico di Milano), Mariachiara Esposito (European Commission), Maciej Hofman (Europa Nostra), Zachary Jones (Politecnico di Milano), Pascal Lievaux (JPI Cultural Heritage), Cristina Loglio, Chryssa Martini (Eleusis 2023 European Capital of Culture), Iacopo Mazzetti (Milano-Cortina 2026 Foundation), Sylvain Pasqua (European Commission), Davide Ponzini (Politecnico di Milano), Joanna Sanetra-Szeliga (Cracow University of Economics)

The seminar is supported by Europa Nostra and the EU Commission,
under the patronage of the Italian Ministry of Culture
More information regarding the HOMEE project: <http://www.tau-lab.polimi.it/research/homee/>

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