



M—US—T Master in Temporary Uses First and Second Level Master's Course Politecnico di Milano May 2024—May 2025 M-US-T Master in Temporary Uses

Edited by:





Management by:





# HOW TO ACTIVATE TEMPORARY REUSE PROJECTS OF ABANDONED SPACES?

HOW TO ACCOMPANY OVER TIME LONG AND UNCERTAIN REGENERATION PROCESSES OF LARGE URBAN AREAS WITH TEMPORARY AND INCLUSIVE USES?

HOW TEMPORARILY ACTIVATE NEW IMAGINARIES AND TEST MODES OF USE IN PUBLIC SPACE OR BUILD LANDSCAPES WITH COMMUNITIES THROUGH TEMPORARY USES?

HOW TO DESIGN TEMPORARY QUALITY SOLUTIONS IN THE "INTERIM TIME" POST-DISASTER SITUATIONS OR DESIGN TEMPORARY EVENTS AND EVALUATE THEIR EFFECTS? M-US-T Master in Temporary Uses





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# PROJECT DESCRIPTION AND EDUCATIONAL GOAL

M-US-T Master in Temporary Uses is a advanced postgraduate course on temporary uses at the Politecnico di Milano. Within a wide range of declinations, it addresses the planning, design, implementation, and management of temporary uses as valuable tools to support processes, projects, and intervention strategies for urban and territorial transformation at different scales.

The Master's degree aims to respond to the demand for tools and skills for temporary uses from several urban actors such as public administrations, real estate developers, citizens' associations, activists, placemakers, and those involved in territorial animation

Adaptability, flexibility, transformations by phases, or temporary uses belong to different disciplinary traditions - such as "open" planning, landscape urbanism, or tactical urbanism. It also belongs to widespread practices and forms of intervention in situations such as post-disaster housing emergencies or the significant events of infrastructure and architecture realization. A wide variety of urban actors increasingly address complex, urgent, and often change-resistant urban problems with temporary interventions to pursue different goals: to reuse abandoned spaces, to respond to emergencies, to test various functions and experiment with alternatives, and to accompany processes. To do so effectively, consciously, and appropriately diverse and multidisciplinary skills are needed: competencies in the territorial investigation, community, and stakeholder analysis, the ability to set intervention strategies and tactics, or to design site-specific and adaptable projects for unforeseen uses. M-US-T Master's in Temporary Uses, the postgraduate higher education course at the Politecnico di Milano, trains experts in temporary uses, providing the appropriate skills to new professionals to design, plan, implement, and manage temporary uses in different situations..

# NEW JOB OPPORTUNITIES

M-US-T aims at spreading and consolidating among **professionals**, **new graduates**, **managers**, **and municipal technicians** belonging to different planning and land management disciplines, the culture of temporary uses. It offers high technical specialization to design them in the way most appropriate to the context, with reference to the thematic modules addressed by the Master.

Through the acquisition of the skills provided by the Master's course, manifold professional profiles will be outlined or redefined, such as: reuse agents, experts, designers, activators, and managers of temporary uses in the different cases delineated (reuse of abandoned buildings and residual spaces, large urban projects, landscape, public space, post-disaster, big events).

These professional profiles may find occupation within: Public Administrations at different levels, Third Sector, NGOs and Agencies, companies, and Real Estate; or in companies dealing with community animation and activation; or as consultants of public entities and private subjects; up to employment in socio-cultural entrepreneurship or placemaking contexts of various kinds. The Master will also explore the theme of drawing up calls for tenders as a tool to develop self-promotion and new entrepreneurship and will build several opportunities to meet with numerous actors active in the field of study. In order to foster suitable job opportunities, Master's participants will also be placed as trainees in organizations, institutions, bodies, and companies dealing with regeneration projects, policies, and programs with temporary uses.

# how the work will be done EDUCATIONAL METHOD



The Master is organized into three parts, subdivided into six modules, each of them facing the design of temporary uses in relation to: **the reuse of residual buildings and spaces; the large urban projects; the regeneration of landscape and public space; post-disaster situations and urban transformations due to big events**.

The main training objectives of the Master's course are: to **learn** about the different declinations of temporary uses; to learn how to critically **evaluate** situations and contexts in which it is valuable and appropriate to proceed with temporary uses; to have the basic skills to **initiate temporary use projects**. This will be done through various activities (lectures and discussions, exercises and individual study). Particular emphasis will be placed on visits and meetings with professionals, organizations, and territorial realities that experiment with temporary uses; and on the workshop and the internship that will be held and will allow to have a design and implementation experience or in-depth study at institutions, professional studios, private companies, associations and NGOs in the forms to be defined.

The master includes a maximum of **25 students**, **1500 hours** of lectures and activities for **60 cfu/ects** spread over **13 months**. Activities include:

- a public kick-off seminar (May 2024)
- **lectures and discussions**, exercises, visits and comparisons with territorial entities and realities and professionals working with temporary uses (2 and 1/2 days per week, May- July and September -November)
- a realization workshop (July 2024)
- an internship (between June 2024 and April 2025)
- a final paper with public presentation and discussion (May 2025)

## the network PARTNERS, SPONSORS AND THEIR ROLES

- The Master's program will allow **dialogue and discussion with institutions, companies, and the world of professions**. The M-US-T's partners or sponsors will play different roles aimed at:
  - establish a network of expert referents on the topic interested in interacting and dialoguing (other universities, research centers, foundations);
  - be interlocutors on projects, processes, and policies affected by temporary uses (entities and institutions interested in the topic and in sponsoring the Master's program);
  - propose **cases and projects to observe in progress** and offer themselves as case studies on which to build a dialogue and comparison (local authorities, developers interested in establishing a comparison on specific cases);
  - support the Master with **internships** (local authorities, developers, professional firms);
  - support the Master with **sponsorships and scholarships** for internal staff and/or deserving participants (local authorities, developers, professional firms)

# THEMES AND MODULES

# M-US-T IS DIVIDED IN 3 PARTS AND DEVELOPED INTO 6 MODULES AND 1 WORKSHOP

M-US-T is divided into **three parts and developed into six modules and a workshop**. Each module addresses the design, planning, implementation, and management of temporary uses

### Part 1

- 1a. Temporary reuse of abandoned and underused spaces
- 1b. Major urban transformation projects and temporary uses

### Part 2

- 2.a Landscape and temporary uses Landscape workshop
- 2.b Forms of temporary activation of public spaces

### Part 3

- 3a. Post-disaster temporary neighborhoods, architecture and infrastructures
- 3b. Temporary neighborhoods, architecture and infrastructure for major events

The master's program will use various teaching forms: lectures and discussions, exercises and individual study; visits and meetings with professionals, organizations, and territorial realities that experiment with temporary uses; a realization workshop will allow a design and implementation experience. Several international guests will offer keynote lectures and be available to dialogue with students. Participation in classroom discussions and debates will be part of the course offerings. After each module, students will be required to submit a short paper that will be evaluated along with the final thesis, which may consist of a critical evaluation of a case study or a project proposal, depending on the students' profiles and interests.

**Internships** with organizations, professional studios, private companies, agencies, and companies dealing with temporary uses will complete the educational offerings.

Part 1, module 1a



# TEMPORARY REUSE OF ABANDONED AND UNDERUSED SPACES

### What is temporary reuse? When did this practice originate? How to activate temporary reuse projects? What rules and models to follow?

part 1 module 1a **may 2024** 

Module 1a, through lectures and exemplifications of successful international and Italian cases, will illustrate practices of temporary reuse that are becoming established and also bring out critical issues and new challenges. It will present the **Manifesto for Temporary Reuse** and a **temporaru reuse diagram** highlighting and intersecting the **types of abandoned and underutilized spaces (supply), the short and long timeframes of reuse cycles, and the populations using the spaces (demand).** 

The teachings od **Module 1a** will cover: Temporary reuse practices and tools, international and italian case studies, visits and meetings with stakeholders; **Mapping of abandoned and underutilized spaces** and the taxonomy of abandonment to learn about the different types of a potential offer; the **Mapping of populations, stakeholders and groups of interest** that could then use the spaces; the **Re-cycles of life** to be reintegrated with reuse timeframes linked to site-specific needs; the **levels of Temporary Infrastructure and Architecture** to be able to re-inhabit places long abandoned or left unfinished; the Start-up and **project quality indicators** (business plan, set-up, common rules) for access and sharing of spaces; up to the possible **Public Policies** for Temporary Reuse to consolidate and renew these practices. Meeting national experts and international protagonists in the classroom and visiting some successful temporary reuse projects in Italy will be possible.

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## Part 1, module 1b MAJOR URBAN TRANSFORMATION PROJECTS AND TEMPORARY USES

In contexts of political, economic, social, environmental, and postpandemic uncertainty, can temporary uses help design major urban and territorial transformation projects?

How do they accompany longterm regeneration processes and major urban transformation projects? Can they activate new imaginaries and test or anticipate uses and vocations that, if confirmed, become part of functional master plan programs?

Temporary uses can help test and correct in itinere the project and accompany the different phases of a long-term masterplan. To do this most effectively requires new professionals, such as community and territorial animators, "event planners" or "placemakers," and skills such as site-specific designers of adaptable and flexible spaces for different temporary uses.

Who are and how do different actors interact, conflict, and cooperate in major urban transformation projects? The economic value of temporary uses is now recognized by public and private actors (according to classical economics, the decrease or cancellation of land and property values of rents are compensated by new social capital and territorial branding), all the more reason why, context-aware and sensitive

Part 1 Module 1b **June 2024** 



professionals are needed to create community value, first, and then new asset valuesi.

Part 1 Module 1b June 2024

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**Module 1b** will allow to meet operators, investors, public administration, and planners, with visits and seminars dedicated to large transformations ongoing in Milan – such as FS Scali Milano, Hines, Nhood Redo - and Italy, that are experimenting with attention to adaptability, flexibility, inclusion, and urban landscape transformation by phases. The teachings of the Module will cover practices and tools of "Open Urbanism"; new skills and professional profiles for the **design of spaces for temporary uses**; new skills and professional profiles for the **planning and management of temporary uses**; Presentation, case analysis, visits and seminars dedicated to large areas in transformation.

### Part 2, module 2a LANDSCAPE AND TEMPORARY USES

How do the design disciplines - architecture, urban planning and landscape - manage the dynamic transformations of the landscape, especially concerning the environmental and territorial fragilities of many areas, the natural ones up to the polluted brownfields, mining, and infrastructural divestment?

Parte 2 Module 2a July 2024

Thanks to competitions of ideas for the redevelopment of fragile areas or the planning of major events in the landscape, since the 1990s, new actors and professional figures, such as landscape architects, ecologists, communicators, and activists, have developed the idea that the landscape can be an infrastructure that intersects, shapes and metabolizes different systems, and reorganizes them by making them adaptable over time to economic, political, social and environmental uncertainties. **Landscape Urbanism**, in particular, outlines ways and forms of landscape planning with projects capable of adapting, shaping, and recreating urban ecologies over time.



**Module 2a** will address temporary uses in relation to landscape design according to three families of interventions: **temporary interventions in the landscape** as anticipation of new scenarios and modes of use (from the tradition of German temporary gardens to landscape reclamation projects for phases of industrial sites, military areas, and landfills); the second family will look at **temporary art installations and infrastructures in the landscape** that reinvent its imagery, resignify it, and often recreate unexpected effects; the third concerns **temporary events in the landscape** (concerts, festivals, religious processions . .), their dimensions, impacts, and forms of reversibility

Parte 2 Module 2a July 2024

# LANDSCAPE WORKSHOP

### Among the different didactic forms, the Master's program includes a "realization" workshop.

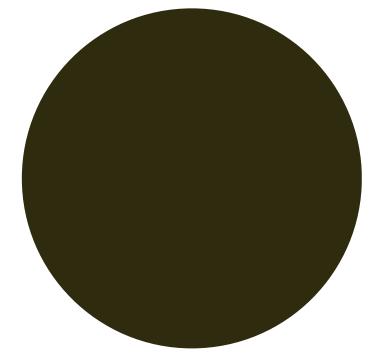
Part 2 Workshop July 2024

The workshop will be in Italy, in a location characterized by disused and abandoned sites for which to develop projects, temporary uses, and site-specific installations in collaboration with cultural associations, NGOs, agencies, and local communities.

We will pay attention to local material and immaterial memory and the value of reuse cycles of materials at the basis of the circular economy that imposes on us the ecological transition needed by our planet; the challenge will be **to develop self-construction temporary projects** - multidisciplinary architectural, infrastructural and artistic experimentations and productions - **to generate processes of permanent valorization and re-signification and positive social and cultural impacts**. Self-construction of temporary structures in the landscape is an architectural design tool created to solve local communities' problems with participatory and shared projects. Thus, the objective of the implementation workshop will be to develop skills to respond with site-specific temporary projects to different contexts of redefining spaces for public use, living, and play.

The workshop will provide lectures about direct knowledge of local material and intangible memory, techniques of self-construction and cycles of reuse of materials, and examples of projects in the self-construction of temporary structures in the landscape. The practical part will be conducted in collaboration with professional firms, collectives, or associations team leaders of temporary uses projects and abandoned site regeneration. For example, Argentiera, a former mining village in northern Sardinia, the depopulated town of Badolato (CZ), or even inland areas such as the Ligurian Alps in Garessio. One of the sites will be chosen as the base of operations for a week, a boundless open-air experimental field where the experience will be shared.





## Part 2, module 2b FORMS OF TEMPORARY ACTIVATION OF PUBLIC SPACES

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Can the public space project be a device for activating social relations? And, conversely, can activities, initiatives in public space contribute to its design? Which devices make it possible to experiment with or anticipate new and possible uses in public space? What is needed and what skills are needed?

By its nature, public space is the scene of heterogeneous, often unpredictable, and temporary uses. Similarly, temporary architecture - from festival displays to construction sites - reconfigures public space and its uses. Temporary, reversible interventions allow altering perceptions, enabling different practices, and constructing new meanings in public spaces. Whether in the form of art installations (public art), temporary projects willing to experiment (tactical urbanism), socializing or emergency activities in public space (temporary uses and settings for leisure or health emergency as Covid 19), these forms of activation are increasingly recognized as valuable tools for addressing the multiple dimensions of public space, either in terms of opportunities to be enhanced, critical issues to be resolved, or as a tool within a more articulated strategy, or as an unespected move.

Part 2 Module 2b September 2024



**Module 2b**, through the illustration of examples and cases, will illustrate the variety of forms of temporary activation of public space, the subjects involved, the effects sought and unexpected, the conflict dimensions, and the potentials and limitations.

Topics covered will include **Tactical Urbanism** practices and tools; Tactical squares: characters, impacts, procedures; **Public art** and the symbolic dimension of activation; **Temporary dehors** and forms of land occupation; **Community gardens** and community engagement; **Events** ("weeks") and widespread **social initiatives** ("PIDS"): characters, impacts, procedures. The Module will deal with design, strategic, and procedural dimensions

Part 2 23 Module 2b 23 September 2024 Part 3, module 3a

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# POST-DISASTER TEMPORARY NEIGHBORHOODS, ARCHITECTURE, AND INFRASTRUCTURES

What "vision," tools, strategies, and Part 3 Module 3a projects do we need to deal with October 2024 the post-disaster "in-between time" between the emergency phase and the reconstruction phase? How to design spaces, infrastructures, and new temporary neighborhoods - but lasting months and often years - to ensure housing quality and value to the environmental, social, and cultural components of damaged places? How to involve local populations and govern the different flows - of refugees but also of temporary residents or even tourists - in a new solidarity economy to care for, and manage heritage?



The climate change crisis has made catastrophic phenomena more and more frequent, which we need to learn how to manage at different stages structurally. Paying attention not only to the initial emergency phase, but to the **"in-between time" between emergency and permanence, and equipping ourselves with tools to ensure architectural and urban quality and appropriate attention to local environmental and social contexts**. Dealing with reconstructions that aspire to enhance cities, historic villages, and landscapes, starting from the "common ground" of local people's tangible and intangible heritages, requires addressing many issues, from activating local production chains to the need for collaborative welfare. A complex approach is needed that goes beyond the post-natural disaster reconstruction models (earthquakes, mudslides, landslides, floods) of "where it was, as it was" or "new towns" or "satellite neighborhoods" or "SAE Villages -Emergency Housing Solutions" implemented over the past 60 years..

**Module 3a** will address these issues by covering the following topics: providing an overview of post-disaster reconstruction methods and procedures of public entities and institutions; illustrating examples of projects and strategies for the phases of emergency (emergency shelter), housing transition (temporary housing) and reconstruction (permanent housing), **Analyzing best practice cases of post-disaster neighborhoods, architecture and infrastructure in the "in-between time."** 

Lectures and seminars will be enriched by site-specific visits and trekking in the "changed lands" accompanied by photographers, writers, cultural associations and local institutions. Part 3 Module 3a **October 2024** 

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Part 3, module 3b

## TEMPORARY NEIGHBORHOODS, ARCHITECTURE, AND INFRASTRUCTURES FOR GREAT EVENTS

How do large flows of visitors and users of a cultural, sporting, religious, or musical event temporarily alter urban space? What kind of areas, neighborhoods, or temporary diffuse housing solutions accommodate visitors, changing the demand for housing and services before, during and after the event? And how should they be designed to be converted in the long run? What "vision", tools, and strategies should be adopted to make a big temporary event sustainable and capable of triggering virtuous processes in the area?

Part 3 Module 3b **November 2024** 



Major events temporarily alter urban spaces and beyond with structures that, in some cases, are meant to change and remain. An "ephemeral urbanism" of Olympic villages, new stadiums, tensile structures, art installations in public space, permanent or removable infrastructure and substructures, modular architecture that can be dismantled and transported elsewhere, etc., are some of the material **legacies left by a big event. Understand the implications of big events (also geopolitical social environmental)**, observe the equipment built and then dismantled and the equipment that remains on the ground instead. Reasoning about how these are reused, by which populations, and with what economic availability, questioning this set of temporary uses and their effects, and what kind of cities they build in the long run is the goal of Module 3b.

The Module 3b will explain the main themes and issues related to large and medium-sized events: opportunities, risks, impacts, management; describe types of forms of temporary event "neighborhoods," buildings and infrastructure (with a focus on three types: temporary "neighborhoods" for residential, sports, recreational, and religious uses designed with permanent architecture but adaptable and flexible to be reconverted; neighborhoods and villages of prefabricated buildings that can be dismantled at the end of the event, with infrastructure and substructures that are permanent or can be partially dismantled; and temporary infrastructure and ephemeral set-ups for sports, recreational, religious, and residential uses.

There will also be visits to Italian cities that are European Capitals of Culture, or venues for festivals and events with meetings with public institutions and local associative realities, professionals and designers involved. And observed cases will be analyzed in their characters, procedures, and effects.

Part 3 Module 3b **November 2024** 

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## REGISTRATION, RELEVANT DATES, LOCATIONS, CONTACTS





# REGISTRATION, RELEVANT DATES, LOCATIONS, CONTACTS

### Calendar

Beginning of Master: starting Event, kick-off meeting, May 9, 2024.

Module 1a Module 1b Module 2a Workshop Module 2b Module 3a Module 3b Internship Final thesis

09-25 May 2024 06-22 June 2024 04-19 July 2024 End of July 2024 (to be defined the week) 12-28 September 2024 10-25 October 2024 07-23 November 2024 June 2024 - April 2025 May 2025

Frequency: the Master will be held for 2 and half days a week (Thursday, Friday and Saturday morning), 3 weeks a month, with 1 week off for individual study. Attendance is compulsory for at least 75% of the lessons.

The Master will will be held in English in a blended mode. Face-to-face lessons will be held at Politecnico di Milano, Campus Bonardi.

Final thesis can be written in English or Italian language.

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TIMES May 9, 2024 - end of May 2025

### more to know

# REGISTRATION, RELEVANT DATES, LOCATIONS, CONTACTS

## Admission requirements

The I level Master Course is for candidates with a Laurea (equivalent to Bachelor of Science Degree), while the II level Master Course is for candidates with a Laurea V.O. or Laurea Specialistica/ Magistrale N.O. (equivalent to Master of Science Degree) in:

- technical-scientific field of Architecture and Planning;

- social-humanistic field, with reference to Anthropology and Cultural Heritage;

- economic-environmental field;

- communication and marketing field, with reference to Promotion and Enhancement of existing resources.

Graduates in related disciplines as well as graduates with professional experience in the same subjects will also be eligible. For foreign candidates, equivalent qualifications in the respective study systems will be considered.

### How to apply

The application form is available here: www.poliedra.polimi.it/master\_usi\_temporanei/.

The application has to be sent to: formazione-poliedra@polimi.it until **January 8th, 2024.** 

Candidates will be selected by the Master Committee based on the analysis of the Curriculum Vitae and on the candidates' profile.

TIMES May 9, 2024 - end of May 2025



## Title issued and CFU/ETCS

At the end of the Master, upon passing the final exam, will be issued the M-US-T Master Temporary Uses diploma of 1st and 2nd level of Politecnico di Milano. With 60 CFU/ECTS. TIMES May 9, 2024 - end of May 2025

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## CFP

At the end of the Master, Italian Engineers and Architects, Planners, Landscapers and Conservationists can have their **Professional Training Credits (CFP)** recognized according to the guidelines established by the respective Orders to which they belong.

## Fee

The cost is 11.500 euro for each student. The fee includes lectures and study materials, discussion seminars, orientation to the thesis and internship, participation in the workshop (travel and accommodation expenses). Scholarships are being defined. Possibility of requesting a loan of honor.

## Information

For information on how to register and organize: EDUCATION AND TRAINING OFFICE **POLIEDRA - Politecnico di Milano** Email: formazione-poliedra@polimi.it phone: +39 02 2399 2925 / +39 02 2399 2902

For information on the teaching of the master: DAStU, Politecnico di Milano **Antonella Bruzzese**, antonella.bruzzese@polimi.it **Isabella Inti**, isabella.inti@polimi.it

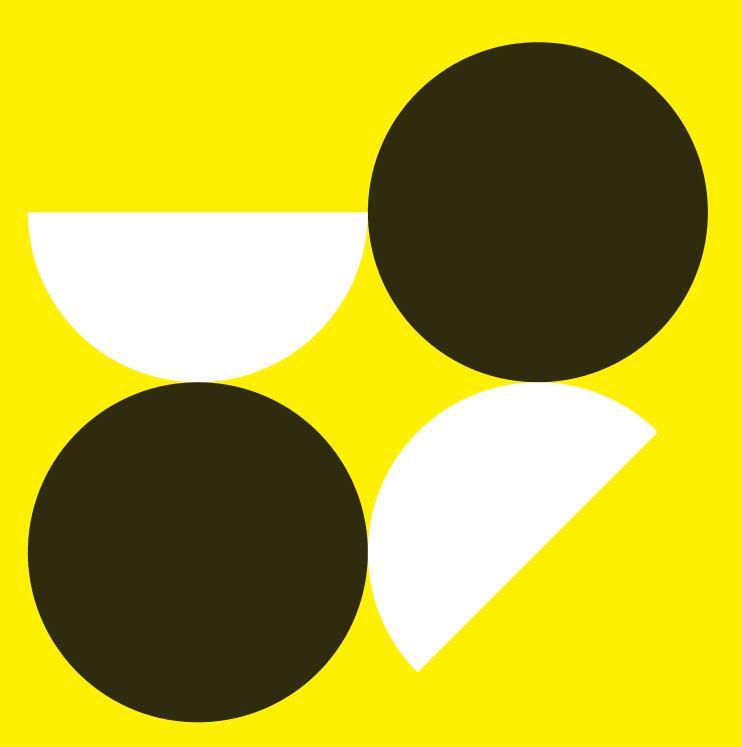
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DIPARTIMENTO DI ARCHITETTURA E STUDI URBANI









POLITECNICO MILANO 1863 DIPARTIMENTO DI ARCHITETTURA e STUDI URBANI



M—US—T Master in Temporary Uses First and Second Level Master's Course Politecnico di Milano May 2024—May 2025