





DIPARTIMENTO DI ARCHITETTURA E STUDI URBANI DEPARTMENT OF ARCHITECTURE AND URBAN STUDIES UNIVERSITÀ DEGLI STUDI DI MILANO



laboratorio di simulazione urbana Fausto Curti

## INTERNATIONAL SEMINAR

## Computational Design and Experiential Simulation for Urban Planning and Design

The seminar aims to present advanced methodologies and applications of Computational Design and Experiential Simulation, including Virtual and Augmented Reality, developed and applied in scientific research and professional urban planning and design practice. The presentations aim to provide different perspectives and a comprehensive understanding of the subject matter, including methodologies, applications, and implications.

## 29th September 2023 at POLITECNICO DI MILANO (Building 14 "Nave", Room B3.2)

info: barbara.piga@polimi.it

14:15	<b>Welcome</b> Barbara Piga, Eugenio Morello /POLIMI	
14:30	Wayfinding, agent-based simulation for human/evidence-based design Ute Schneider and Alejandro Fuentes /KCAP	
15:10	Q&A	
15:20	Immersive Urbanism and Virtual Production Stefan van der Spek and Hans Hoogenboom	
16:00	Q&A	
16:10	Break	
16:20	<b>Pre-Experiencing Urban Environments</b>	
	Barbara Piga /POLIMI & Marco Boffi /UNIMI	
17:00	Q&A	
17:10	Roundtable  Discussants Israa Mahmoud, Eugenio Morello, and Gabriele Stancato /POLIMI  Nicola Rainisio /UNIMI	
17:45	Closing	In collaboration the POLIMI studios

•Energy, Climate, and Urban Planning – Proff. E. Morello & B. Piga

•Thematic Studio - Proff. S. Bodei & I. Mahmoud