

WHY IS ORTICA BEAUTIFUL?

An experiential walk to explore biodiversity in Ortica neighborhood

Satellite Event of the New European Bauhaus Festival (NEB)

15.04.2024
h 14.45

Meeting place:
Piazza Leonardo, Milano

"Why is Ortica Beautiful?" is an experiential walk aiming to understand the perception of urban biodiversity by city users and enhance its recognition in Ortica neighborhood in Milan. What is the shape of biodiversity in this part of the city? How much is it recognized and appreciated? How can walking practice be used to map and experience biodiversity? These questions will be the starting point of our walk. The title is a quotation of a famous essay ("Why is Landscape Beautiful?) by Lucius Burckhardt, a Swiss urbanist and designer who invented the so-called "strollology", a science of walking in the field of aesthetics and cultural studies that has the objective of increasing the awareness of and enhancing the perception of the environment.

Walk leaders: Francesca Zanotto, Luca Lazzarini, Gabriele Stancato (Politecnico di Milano/DASTU).

In collaboration with: Barbara Piga, Maria Chiara Pastore (Politecnico di Milano/DASTU), Marco Boffi and Natalia Fumagalli (University of Milan).

Promoted by: Politecnico di Milano/DASTU/Laboratorio di Simulazione Urbana 'Fausto Curti' | National Biodiversity Future Center (NBFC) | Multilayered Urban Sustainability (MUSA)

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