

08

APRIL h. 10.00  
2025PALAZZO SAN GIACOMO  
P.zza Municipio 25, Naples

# HERITAGE PROTECTION, ACCESSIBILITY, VALORIZATION

## THREE THEMATIC WORKSHOPS

Con il patrocinio del  
Comune di Napoli



Con il patrocinio  
dell'ANCI



Transnational  
Urban Projects  
Assembled  
within Cultural  
Heritage sites



Finanziato  
dall'Unione europea  
NextGenerationEU



Ministero  
dell'Università  
e della Ricerca



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DI RIPRESA E RESILIENZA



UNIVERSITÀ DEGLI STUDI DI NAPOLI  
FEDERICO II



Università Iuav  
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POLITECNICO  
MILANO 1863

DEPARTMENT  
OF ARCHITECTURE  
AND URBAN STUDIES

The TUPACH Research Project, in conjunction with a PNRR PhD Research project, hosts three thematic workshops involving decision makers, experts, and community members to discuss the design and effects of transnational projects in heritage-rich areas and develop relevant policy propositions. Each workshop draws on specific case studies from the research project to address one of the three key heritage issues of protection, accessibility, and valorization.

Small by-invitation-only sessions and a larger public event (on April 9) will play a key role in supporting the findings' validation and help in finalizing policy statements and recommendations. As part of the final research outputs, these statements will provide guidance to urban and heritage decision makers in reinforcing cultural heritage through future projects while addressing underlying issues or problems.

In addition, the workshops encompass the testing of a technological component meant to assess the opportunities and determine the challenges of using Augmented Reality (AR) to understand and drive transformative urban and architectural projects in heritage-rich areas.

These workshops are organized with the patronage of the City of Naples and the Italian National Association of Cities. The results presented here are the outcome of a research project funded by the Italian Ministry of University and Research and the European Union – Next Generation EU, as per Decree No. 1409 of 14/09/2022 (PRIN 2022 PNRR Call), within the framework of the National Recovery and Resilience Plan, Mission 4: Education and Research – Component 2: From Research to Business – Investment 1.1. The technological (AR) component is part of a PhD research project (in the Urban Planning, Design and Policy program at Politecnico di Milano) supported by a PNRR Doctoral Grant (funded by Ministerial Decree No. 118 of 02/03/2023, PNRR, Mission 4, Component 1, Investments 3.4 and 4.1).

Organized by TUPACH Project and Anita Martinelli | Photo credit: Comune di Napoli

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TAU Lab: <https://www.tau-lab.polimi.it/thematic-workshops-heritage-protection-accessibility-and-valorization/>