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MAY h. 17:30  
2025ROOM Z.1 D.I.  
Building 11, Via Ampère 2

# BETWEEN GLOBAL DESIGN ASPIRATIONS AND LOCAL HERITAGE PRESERVATION

## OMA'S INTERVENTION ON THE FONDACO DEI TEDESCHI IN VENICE

**Matteo Basso**

(Associate Professor of Urban Planning, IUAV University of Venice)

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This lecture presents the transformation of the Fondaco dei Tedeschi building in Venice – historically a commercial hub and then the headquarters of Poste Italiane (mail service) – into a major luxury store. The changing of the site functions and the architectural transformations proposed by Rem Koolhaas' office (OMA) highlight the convergence and contraposition of interests among several public and private actors at multiple levels, from the transnational to the national and local.

**Discussants:**

**Huilei Cao** (PhD Candidate, Politecnico di Milano)

**Josep Maria Garcia Fuentes** (Associate Professor of Architectural and Urban Design, Politecnico di Milano)

School of Architecture, Urban Planning and Construction Engineering  
MSc Course: Smart Cities and Urban Innovation

Part of the TUPACH Seminar Series

Organized by: Davide Ponzini, Anita Martinelli, Paolo Scrivano, Zachary M. Jones

Image credit: Marco Antonio Minozzo Gabriel

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